**Curriculum Overview for Business**

**Year 10**

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| **Half Term 1 & 2: Business Activity**  **Substantive Knowledge:**  The nature of business activity and how it is concerned with meeting the needs of customers by providing a product or service, in most cases, for a profit. At the heart of business activity is enterprise and entrepreneurs, who initiate and grow businesses, with a wide range of aims and objectives. These objectives often adapt as businesses grow and as the market and competitive environment in which they operate changes. Business organisations vary in size and ownership and operate in local, national and global contexts. Businesses have many stakeholders who are affected by business activity and can also impact on business behaviour.  **Disciplinary Knowledge:**  Identify, evaluate, analyse, explain, show understanding, apply knowledge on key aspects of business activity. | Books | Model reading  Reading out loud  Skim and Scan of source information  Decoding terms  Etymology of key terms |
| Speech | **Entrepreneur, enterprise, business plan, aims and objectives.**  Sole trader  Deed of partnership  Limited liability  Private limited companies  Public limited company  Capiral  Sleeping partner  Shareholder  Dividend  Profit  Market share  Stakeholders  Organic growth  Merger, takeover, vertical, horizontal, diversification, external growth |
| Checklist RTL | **Formative assessment**  Knowledge checks  Quiz  Practice questions  **Summative assessment**  End of unit assessment |
| Home | Seneca  Practice questions  Revision tasks  Research tasks |