





Curriculum Overview for Business

Year 11

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| <p><u>Half Term 3: Finance</u></p> <p>Substantive knowledge Key Knowledge: Finance is the money needed to start and run a business. When starting, money can be needed for buildings, equipment, vehicles and advertising. Later, finance will be used for growth and the improve efficiency.</p> <p>Disciplinary Knowledge: Identify, evaluate, analyse, explain, show understanding, apply knowledge on key aspects of factors of finance.</p> <p><u>Half term 4: Influences in business.</u> Substantive knowledge Key Knowledge: Explain and apply ethical considerations, the impact of them, different influences on businesses, benefits and drawbacks of being environmentally friendly, sustainable, describe the economic climate, discuss strategies that businesses can use to respond to economic climate challenges. Discuss globalisation and international branding. How does business interlink ?</p> <p>Disciplinary knowledge Key skills: Identify, Analyse, evaluate and justify factors of different influences and learn to use a synoptic approach.</p> |  | <p>Model reading Reading out loud Skim and Scan of source information Decoding terms Etymology of key terms</p> |
| |  | <p>Internal Sources, Owners Capital, Retained Profit, Selling Assets, External Sources, Family and friends, New Partners, Share Issue, Venture Capitalists, Business Angels, Bank Loans, Overdrafts, Trade Credit, Hire Purchase, Leasing, Government Grants, Business Start-up, Cash flow issues, Expansion, Revenue, Costs, Profit, Loss, Break-even, ARR (Average or Accounting) rate of return, Gross Profit, Net Profit, Profit Margin, Cash Flow, Financial Performance, Qualitative Data, Quantitative Data</p> |
| |  | <p>Formative assessment Knowledge checks Quiz Practice questions Summative assessment End of unit assessment</p> |
| |  | <p>Seneca Practice questions Revision tasks Research tasks</p> |